



## **Bab Al Bahrain Mall hosts 'Draw-A-Smile' Photo Booth with Traditional Clothing**

**Manama, 26 January 2017:** As part of the activities of the third edition of 'Shop Bahrain', Bab Al Bahrain Mall hosts the 'Draw-A-Smile' photo booth on Friday and Saturday 27<sup>th</sup> and 28<sup>th</sup> of January, 2017.

This event gives the visitors of the old market a chance to take pictures with their friends and family in traditional clothing and instantly send their photos to their personal e-mails or social media accounts. This activity will be held on 27<sup>th</sup> January from 12pm until 6pm, and on 28<sup>th</sup> January from 8am until 2pm.

This event comes as a part of the many activities held at the participating shopping malls which will continue until February 18<sup>th</sup>, 2017. This edition of the festival seeks to energize the tourism and retail sectors through the variety of activities, events, and awards including 25,000 instant prizes plus distinctive travel packages, and weekly raffle draws which include 12 cars.

The third edition of the Festival is co-organized by the Bahrain Tourism and Exhibitions Authority (BTEA) and Tamkeen and is held in cooperation with the partners from the public and private sectors such as Batelco, Gulf Air, and YK Al-Moayyed & Sons.

Shoppers and visitors can learn more about "Shop Bahrain" through the website: [www.shopbahrain.com](http://www.shopbahrain.com) or through the account @shopbahrain on the social networking channels Facebook, Twitter, Instagram and YouTube. The Festival organizers have also launched a dedicated whatsapp channel on 38999111.

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**About “Shop Bahrain”:**

The third-edition of the Bahrain Shopping Festival ‘Shop Bahrain’ focuses on stimulating the retail and tourism sector in a 30-day celebration of family-fun activities, events, and shopping experiences. This nationwide festival offers a unique fun-filled shopping experience that attracts visitors from Bahrain and the neighboring countries. Shop Bahrain is co-organized by Bahrain Tourism and Exhibitions Authority and Tamkeen and is held in partnership with stakeholders from the public and private sectors.