



Shop Bahrain Announces the Second Raffle Draw Winners

Manama, 05 February 2016: Shop Bahrain organizers announced the winners of the second raffle draw where three lucky winners won a car from YK Almoayyed & Sons, the Bahrain Shopping Festival strategic partner.

The winners were chosen electronically from the list of the registered shoppers in the Festival's loyalty system spending 10 BD or more. The raffle draw was held at the headquarters of the Ministry of Industry, Commerce and Tourism in the presence of Shop Bahrain representatives. It is the second in a series of four raffle draws to be held every Sunday until the 19th of February, 2017.

From the gold tier, Mr Ezat Bakhsh won a Nissan Patrol, while Ms Sara Abdulaziz from the silver tier won a Nissan Altima, and Mr Abdulla Sharaf from the bronze tier won a Nissan Sunny.

"We congratulate the winners of the second raffle draw and encourage mall visitors to shop during the Festival to increase their chances of winning one of the 6 remaining cars," said Shop Bahrain Director, Yousif Al Khan.

"We are delighted to see the large number of interaction that this edition of the Festival received and we expect more demand in the upcoming weeks," he added.

Shop Bahrain aims to revitalize the tourism and retail sectors by hosting a number of entertaining activities and weekly raffle draws that include 12 cars, airline tickets, and over 25,000 valuable prizes. Shoppers and visitors can learn more about "Shop Bahrain" through the website: www.shopbahrain.com or through the account @shopbahrain on the social networking channels Facebook, Twitter, Instagram and YouTube. The Festival organizers have also launched a dedicated whatsapp channel on 38999111.

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Photo Caption: Mr. Yasser Al Shahrani the first prize winner of the Nissan Petrol from the Gold Tier.

About "Shop Bahrain":

The third-edition of the Bahrain Shopping Festival "Shop Bahrain" focuses on stimulating the retail and tourism sector in a 30-day celebration of family-fun activities, events, and shopping experiences. This nationwide festival offers a unique fun-filled shopping experience that attracts visitors from Bahrain and the neighboring countries. Shop Bahrain is co-organized by Bahrain Tourism and Exhibitions Authority and Tamkeen and is held in partnership with stakeholders from the public and private sectors.