



Get Your Shopping Wish Granted at Dragon City during 'Shop Bahrain'

Manama, 08 February 2017: Dragon City, has announced its participation in the third-edition of the Bahrain Shopping Festival 'Shop Bahrain' the largest event in the Kingdom that will run until the 18th February, 2017.

As part of its partnership, Dragon City offers an Origami Workshop where visitors of all ages will enjoy learning the Japanese paper folding techniques and create unique shapes and designs. This activity is held on Wednesday and Saturday from 3pm to 9pm, Thursday to Friday from 5pm to 11pm throughout the duration of the Festival.

The 'Shop A Wish' activity is also held throughout the duration of the Festival where Dragon City shoppers with receipts worth BD 20 and above will get the opportunity to enter the raffle draw to get their wish granted by the mall, the wish should not exceed BD 170 and should be from one of the mall's outlets.

Dragon City shoppers will also receive 3 points for every BD1 spent against receipts totaling BD10 or more across all mall outlets. The points will be registered within the Shop Bahrain loyalty system allowing shoppers to enter the weekly raffle draw and the opportunity to win fabulous prizes.

"It gives us a great pleasure to take part in the third edition of Bahrain Shopping Festival 'Shop Bahrain' that aims to energize the tourism and retail sectors. Through this partnership, Dragon City will have the opportunity to showcase the traditional Chinese arts by providing the mall visitors and shoppers a chance to enjoy the activities hosted

throughout the duration of the festival. We encourage visiting Dragon City and enjoy the unique shopping experience and the line-up of activities,” stated Mr. Patrick Zheng Shuo, General Manager of Chinamex Bahrain Management Company, the operating company of Dragon City.

“We are delighted to receive interest of different malls in the third edition of ‘Shop Bahrain’ and we value Dragon City’s partnership in this year’s edition. This partnership showcases to visitors coming to Bahrain the various retail outlets available in the Kingdom in addition to the different activities hosted and the raffle draw,” added Mr. Yousef Al Khan, ‘Shop Bahrain’ Director.

Shop Bahrain aims to revitalize the tourism and retail sectors by hosting a number of entertaining activities and weekly raffle draws including 12 cars, airline tickets, and over 25,000 valuable prizes. Shoppers and visitors can learn more about "Shop Bahrain" through the website: www.shopbahrain.com or through the account @shopbahrain on the social networking channels Facebook, Twitter, Instagram and YouTube. The Festival organizers have also launched a dedicated whatsapp channel on 38999111.

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About “Shop Bahrain”:

The third-edition of the Bahrain Shopping Festival “Shop Bahrain” focuses on stimulating the retail and tourism sector in a 30-day celebration of family-fun activities, events, and shopping experiences. This nationwide festival offers a unique fun-filled shopping experience that attracts visitors from Bahrain and the neighboring countries. Shop Bahrain is co-organized by Bahrain Tourism and Exhibitions Authority and Tamkeen and is held in partnership with stakeholders from the public and private sectors.