



The Final Countdown for Shop Bahrain

Manama, 14th February 2017: 'Shop Bahrain', the largest event in the Kingdom that aims to support the growth of the tourism and retail sectors, wrap up by the 18th February 2017. Visitors coming to Bahrain still have the chance to enjoy a unique shopping experience filled with fun activities and valuable prizes.

Shoppers still have a chance to win valuable prizes through the Festival's loyalty system and enter the raffle draw to win cars, airline tickets, and more than 25,000 instant scratch and win.

Shop Bahrain also features the return of the popular 'Taste Tour' which includes a total of 29 participating restaurants, where visitors will get the opportunity to enjoy special dishes at an affordable price ranging from BD5 to BD12. Tasters will be able to sample the set menus at participating restaurants, then drop their restaurant review cards in the raffle box to get the opportunity to win a Q50 Infiniti car.

Participating shopping malls are hosting a variety of events including the 'Box of Luck' in Seef Mall, Seef District, giving shoppers who spend BD50 and above a chance to play and catch their own prize. The 'Shop-A-Wish Tree' also takes place at Dragon Mall throughout the duration of the Festival and shoppers who purchase a total of BD20 in the mall will enter into the weekly draw that aims to grant their wish.

Lulu Hypermarket branches will also host the 'Dinosaur Show' at Ramli Mall on February 16th, Zinj on February 17th and Hidd on February 18th. The show will start at 7pm and end at 9pm.

“We encourage residents and visitors coming to the Kingdom to take the opportunity and shop during the festival to increase their chances of winning valuable prizes in the weekly raffle draw as well as taking part and enjoying the activities held throughout the festival,” commented the Director of ‘Shop Bahrain’, Yousef Al Khan.

Other activities that will be available throughout the Festival’s duration is the ‘Art Wall’ hosted at Al Aali Shopping Complex. This activity allows mall visitors of different ages to be creative and color on the Festival’s five meter wall during its operating hours.

Shoppers and visitors can learn more about "Shop Bahrain" through the website: www.shopbahrain.com or through the account @shopbahrain on the social networking channels Facebook, Twitter, Instagram and YouTube. The Festival organizers have also launched a dedicated WhatsApp channel on 38999111.

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About “Shop Bahrain”:

The third-edition of the Bahrain Shopping Festival “Shop Bahrain” focuses on stimulating the retail and tourism sector in a 30-day celebration of family-fun activities, events, and shopping experiences. This nationwide festival offers a unique fun-filled shopping experience that attracts visitors from Bahrain and the neighboring countries. Shop Bahrain is co-organized by Bahrain Tourism and Exhibitions Authority and Tamkeen and is held in partnership with stakeholders from the public and private sectors.