



## Shop Bahrain Announces the Final Raffle Draw Winners

**Manama, 19 February 2016:** Shop Bahrain organizers announced the winners of the fourth and final weekly raffle draw where three lucky winners won cars from YK Almoayed & Sons, the Bahrain Shopping Festival Strategic Partner.

The raffle draw was held at the headquarters of the Ministry of Industry, Commerce and Tourism in the presence of Shop Bahrain representatives. It is the final in a series of four raffle draws held weekly during the Festival which included 12 cars.

From the Gold tier, Ms. Alia Khenji won an Infiniti QX70, while Mr. Sayed Hussam Adnan from the Silver tier won a Nissan Altima, and Mr. Yasser Al Satrawi from the Bronze tier won a Nissan Sunny.

“We congratulate the three lucky winners of the final raffle draw, and we would also like to extend our gratitude to the Festival’s strategic partners that contributed with valuable prizes which encouraged shoppers and visitors to increase their shopping in the duration of the Festival,” said Shop Bahrain Director, Yousif Al Khan.

“We are very pleased to see the interaction that this edition of the Festival has received. As the number of registered shoppers in the Festival’s loyalty system has doubled in comparison to last year. We also look forward to provide bigger and better prizes as well as more fun-filled family events in the upcoming editions,” he added.

The Festival that was held from 19 January and until 18<sup>th</sup> February hosted a number of entertaining activities and weekly raffle draws that include 12 cars, airline tickets, and over 25,000 valuable prizes.

Shoppers and visitors can learn more about "Shop Bahrain" through the Festival official account @shopbahrain on the social networking channels Facebook, Twitter, Instagram and YouTube. The Festival organizers have also launched a dedicated whatsapp channel on +973 38999111.

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**About "Shop Bahrain":**

The third-edition of the Bahrain Shopping Festival "Shop Bahrain" focuses on stimulating the retail and tourism sector in a 30-day celebration of family-fun activities, events, and shopping experiences. This nationwide festival offers a unique fun-filled shopping experience that attracts visitors from Bahrain and the neighboring countries. Shop Bahrain is co-organized by Bahrain Tourism and Exhibitions Authority and Tamkeen and is held in partnership with stakeholders from the public and private sectors.