



## Shop Bahrain Announces Raffle Draw Winners

**Manama, 30 January 2016:** Shop Bahrain organizers announced the winners of the first raffle draw where three lucky winners received a car from YK Almoayyed & Sons, the Bahrain Shopping Festival strategic partner.

From the gold tier, Mr Yasser Al Shahrani won a Nissan Patrol, while Ms Feryal Mandi from the silver tier won a Nissan Altima, and Mr Ian Fisher from the bronze tier won a Nissan Sunny.

The raffle draw was held at the headquarters of the Ministry of Industry, Commerce and Tourism in the presence of Shop Bahrain representatives. It is the first in a series of four raffle draws to be held every Sunday until the 19<sup>th</sup> of February, 2017 with a grand total of 12 cars.

“This year we aimed to offer attractive prizes for shoppers and increase the number of prizes. Shop Bahrain is a great shopping platform and it has transcended the popularity as the footfall to the shopping malls has increased,” said Shop Bahrain Director, Yousif Al Khan.

“We congratulate the winners and encourage mall visitors to shop during the festival to increase their chances of winning,” he added.

Shop Bahrain aims to revitalize the tourism and retail sectors by hosting a number of entertaining activities and weekly raffle draws that include 12 cars, airline tickets, and over 25,000 valuable prizes. Shoppers and visitors can learn more about "Shop Bahrain" through the website: [www.shopbahrain.com](http://www.shopbahrain.com) or through the account @shopbahrain on the social networking channels Facebook, Twitter, Instagram and YouTube. The Festival organizers have also launched a dedicated whatsapp channel on 38999111.

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**About "Shop Bahrain":**

The third-edition of the Bahrain Shopping Festival "Shop Bahrain" focuses on stimulating the retail and tourism sector in a 30-day celebration of family-fun activities, events, and shopping experiences. This nationwide festival offers a unique fun-filled shopping experience that attracts visitors from Bahrain and the neighboring countries. Shop Bahrain is co-organized by Bahrain Tourism and Exhibitions Authority and Tamkeen and is held in partnership with stakeholders from the public and private sectors.