



Fly with “Gravity” During ‘Shop Bahrain’

Manama, 30 January 2017: As part of its efforts to energize the tourism sector and support local activities, ‘Gravity Indoor Skydiving’, the one and only wind tunnel in Bahrain headquartered in Zallaq, announces its participation in the third edition of ‘Shop Bahrain’, the largest event in the Kingdom, as one of the event partners in the ‘Festival City’ held at Bahrain Bay.

As part of the collaboration, a booth was set up for ‘Gravity Indoor Skydiving’ at the ‘Festival City’, where visitors are able to buy packages, and receive discounts and gifts for the wind tunnel. Gravity customers will receive 4 points in ‘Shop Bahrain’ loyalty system for every BD1 spent throughout the duration of the festival. This will entitle them to enter the weekly raffle draws that includes 12 cars.

Gravity Indoor Skydiving, one of the tallest glass wind tunnels in the world, employs a team of qualified professionals in the sport of indoor skydiving who offer customers the incredible feeling of freefall in a safe and fun environment.

Commenting on their participation, the General Manager of Gravity, Khawla Al Hammadi said: “We are delighted to be participating as an events partner in Shop Bahrain, which attracts visitors from Bahrain and other neighboring countries. On this occasion, I would like to thank the Festival’s organizing team for their efforts in the outstanding launch of this national event, which contributes to the local economy.”

The Director of ‘Shop Bahrain’, Mr. Yousef Al Khan also added: “We thank Gravity on its partnership with the festival, which highlights the various entertainment and sports activities available in the Kingdom of Bahrain, and grants the visitors a unique experience.”

Shoppers and visitors can learn more about “Shop Bahrain” through the website: www.shopbahrain.com or through the account @shopbahrain on the social networking channels

Facebook, Twitter, Instagram and YouTube. The Festival organizers have also launched a dedicated whatsapp channel on 38999111.

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About “Shop Bahrain”:

The third-edition of the Bahrain Shopping Festival “Shop Bahrain” focuses on stimulating the retail and tourism sector in a 30-day celebration of family-fun activities, events, and shopping experiences. This nationwide festival offers a unique fun-filled shopping experience that attracts visitors from Bahrain and the neighboring countries. Shop Bahrain is co-organized by Bahrain Tourism and Exhibitions Authority and Tamkeen and is held in partnership with stakeholders from the public and private sectors.