



A Fun-filled Shopping Experience and Winning Opportunities Awaits Shopping Mall Visitors

Manama, 26 January 2017: A unique shopping experience awaits visitors and shoppers at the participating shopping malls in the third edition of 'Shop Bahrain' the largest festival in the Kingdom that seeks to revitalize the tourism and retail sectors.

During the 30-days celebration, mall visitors can enjoy shopping while joining the fun events and activities hosted by the participating malls. Among the exciting events that were held earlier at Moda Mall, was the make-up class with the well-known social media influencer Fouz Al Fahad. Mall visitors got the opportunity to interact with the influencer and learn her make-up tips and tricks.

Participating shopping malls will be hosting a variety of events over the weekend, including the 'Box of Luck' in Seef Mall that is held daily from 12pm to 10pm. This activity is considered as one of the most exciting activities that gives shoppers who spend BD50 and above a chance to play and catch their own prize. While Seef Mall Muharraq visitors will get to enjoy playing 'Footypool' with their friends from 10am to 11pm. Yateem Centre on the other hand will be hosting 'Join the Game', a number of interactive family-friendly games such as 'Checkers' and 'Jenga' where they will be able to compete with each other from 4pm to 9pm on weekends.

Additionally, during the weekends, mall visitors will be able to attend an 'Origami Workshop' which is held at Dragon City from 5pm to 11pm, as they will get the chance to learn the Japanese technique of folding papers. While the 'Shop-A-Wish Tree' will also take place at the

mall throughout the duration of the Festival and shoppers who purchase a total of BD20 in Dragon City will enter into the weekly draw and grant their wish.

Other activities that will be available throughout the Festival's duration is the 'Art Wall' hosted at Al Aali Shopping Complex, this activity allows mall visitors of different ages to be creative and color on the Festival's five meter wall during its operating hours.

In addition to Enma Mall hosting a 'Mini Golf' circuit daily from 4pm to 10pm, which gives the entire family the opportunity to enjoy and hit a record of the highest number of points by avoiding the various barriers. Those who love the challenge, will get the chance to experience the 'Escape Code Room' with friends by gathering evidence to try and solve the puzzles and escape the locked room, this activity is hosted at Bahrain Mall and is held from 10am to 11pm also throughout the duration of the Festival.

The young visitors of Saar Mall will enjoy the 'Kids Cinema' where they will enjoy watching their favorite Disney movies every day until 2nd February from 10am to 10pm. While City Centre Bahrain will be hosting the 'Color Drummers' at 4pm, 6pm, 8pm, and 10pm on the 27th and 28th of January, and other musical performances during the same times on 3rd & 4th February.

Visitors of Bab Al Bahrain Mall located in the old market area will get the opportunity to take memorable pictures with their family and friends in traditional Bahraini clothing through the 'Draw-A-Smile Photobooth' and they will be able to instantly receive the pictures on their personal e-mails or their social media channels. This activity will take place from 4pm to 10pm on Friday and from 9am to 2pm on Saturday throughout the whole duration.

Lulu Hypermarket will be hosting a 'Bubble Show' which will take place from 7 to 9pm, for three consecutive days in different branches on the 26th of January 2017 in Riffa, 27th January 2017 in Zinj, 28th January 2017 in Juffair. The 'Dinosaur Show' will last for two hours from 7 to 9pm in Ramli Mall on the 2nd of February, and in Zinj on the 3rd of February, and Hidd branch on the 4th of February. The "Masha and Bear" Show will take place during the same time at the Riffa branch on the 9th of February, and 10th of February in Zinj, 11th of February in Ramli Mall.

Shop Bahrain will also allow shoppers to win a wide range of prizes including one of the 12 cars and over 25,000 valuable prizes through the weekly raffle draws when shopping throughout the duration of the festival where they will get 3 points for every BD1 spent at the participating hotels and shopping malls.

The third edition of the Festival is co-organized by the Bahrain Tourism and Exhibitions Authority (BTEA) and Tamkeen and is held in cooperation with the partners from the public and private sectors such as Batelco, Gulf Air, and YK Al-Moayyed & Sons.

Shoppers and visitors can learn more about "Shop Bahrain" through the website: www.shopbahrain.com or through the account @shopbahrain on the social networking channels Facebook, Twitter, Instagram and YouTube. The Festival organizers have also launched a dedicated whatsapp channel on 38999111.

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About "Shop Bahrain":

The third-edition of the Bahrain Shopping Festival "Shop Bahrain" focuses on stimulating the retail and tourism sector in a 30-day celebration of family-fun activities, events, and shopping experiences. This nationwide festival offers a unique fun-filled shopping experience that attracts visitors from Bahrain and the neighboring countries. Shop Bahrain is co-organized by Bahrain Tourism and Exhibitions Authority and Tamkeen and is held in partnership with stakeholders from the public and private sectors.