



## **Exciting Activities and Great Chances of Winning at Saar Mall during 'Shop Bahrain'**

**Manama, 06 February 2017:** As part of its participation in the third edition of 'Shop Bahrain' the largest event in the Kingdom, Saar Mall offers its visitors throughout the duration of the festival many exciting activities and events in addition to chances of winning valuable prizes.

Saar Mall will host a 'Tea Party' on Thursday, 9<sup>th</sup> February from 5 pm to 6:30 pm with Dalal Al Doub, a well-known social media influencer. A competition will also be launched on Instagram where 20 of her followers will be chosen to join her at the 'Tea Party'. Mall visitors will also get the opportunity to meet Dalal and take memorable pictures with her.

The mall visitors will also enjoy watching their favorite Disney movies at the 'Kids Cinema' located in the mall every day and until 6<sup>th</sup> February from 10am to 10pm.

Shoppers will receive 3 points for every BD1 spent against receipts totaling BD10 or more across all outlets. The points will be registered within the Shop Bahrain loyalty system allowing shoppers to enter the weekly raffle draw for an opportunity to win valuable prizes.

"We are delighted to be part of the participating malls in the new edition of 'Shop Bahrain', and provide mall visitors a unique shopping experience filled with fun activities and instant prizes. Saar Mall aims to attract local shoppers from different age groups and with varying interests since our focus has been to include comprehensive services and facilities under one roof" commented Esmahan Hassan Bokhwa, the General Manager of Saar Mall.

The Director of Shop Bahrain, Mr. Yousef Al Khan added: “We are pleased to collaborate with shopping malls from across the Kingdom for the third year in a row, especially with Saar Mall. ‘Shop Bahrain’ activities and events aim to attract visitors from Bahrain and the neighboring GCC countries to drive foot-fall and increase commercial activities at the participating malls.”

Shop Bahrain aims to energize the tourism and retail sectors by hosting a number of entertaining activities and weekly raffle draws including 12 cars, airline tickets, and over 25,000 valuable prizes. Shoppers and visitors can learn more about "Shop Bahrain" through the website: [www.shopbahrain.com](http://www.shopbahrain.com) or through the account @shopbahrain on the social networking channels Facebook, Twitter, Instagram and YouTube. The Festival organizers have also launched a dedicated whatsapp channel on 38999111.

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**About “Shop Bahrain”:**

The third-edition of the Bahrain Shopping Festival “Shop Bahrain” focuses on stimulating the retail and tourism sector in a 30-day celebration of family-fun activities, events, and shopping experiences. This nationwide festival offers a unique fun-filled shopping experience that attracts visitors from Bahrain and the neighboring countries. Shop Bahrain is co-organized by Bahrain Tourism and Exhibitions Authority and Tamkeen and is held in partnership with stakeholders from the public and private sectors.