



Seef Mall Provides Unique Shopping Experience During 'Shop Bahrain'

Manama, 13 February 2017: Seef Mall recently announced its participation in the third-edition of the Bahrain Shopping Festival 'Shop Bahrain, with its three malls located in the Seef District, Muharraq, and Isa Town welcoming visitors to enjoy the activities lined-up until the 18th February, 2017.

Visitors will have the opportunity to enjoy fun-filled activities including the popular 'Box of Luck' held at Seef Mall, Seef District, which is available daily from 12pm to 10pm till the 18th February. The 'Box of Luck' activity allows shoppers who spend BD50 or more a chance to play and grab one of the gift boxes while hanging from a giant claw.

In addition to that Visitors of Seef Mall Muharraq will be able to enjoy a game of 'Footypool' with their friends starting from 10am to 11pm every weekend throughout the duration of the Festival.

"We are delighted to be a part of the largest national Festival. Seef Mall has long sought to be the premier family shopping hub and entertainment destination largely due to its diverse selection of international brands, variety of restaurants and entertainment facilities. The mall offers distinctive activities and shopping experiences throughout its three branches," stated the CEO of Seef Properties, Ahmed Yusuf stated

During Shop Bahrain, shoppers in the three malls will receive 3 points for every BD1 spent against receipts totaling BD10 or more across all outlets. The points will be registered within the Shop Bahrain loyalty system allowing shoppers to enter the weekly raffle draw and the opportunity to win fabulous prizes.

“Seef Mall has been supporting the Festival for three years in a row. We are pleased to offer shopping mall visitors and tourists the opportunity to enjoy mall facilities and activities as part of our nationwide Festival. This year our theme is focused on providing family entertainment, and to provide shoppers with numerous prizes,” said Shop Bahrain Director, Mr. Yousef Al Khan.

Shop Bahrain aims to revitalize the tourism and retail sectors by hosting a number of entertaining activities and weekly raffle draws including 12 cars, airline tickets, and over 25,000 valuable prizes. Shoppers and visitors can learn more about "Shop Bahrain" through the website: www.shopbahrain.com or through the account @shopbahrain on the social networking channels Facebook, Twitter, Instagram and YouTube. The Festival organizers have also launched a dedicated whatsapp channel on 38999111.

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About “Shop Bahrain”:

The third-edition of the Bahrain Shopping Festival “Shop Bahrain” focuses on stimulating the retail and tourism sector in a 30-day celebration of family-fun activities, events, and shopping experiences. This nationwide festival offers a unique fun-filled shopping experience that attracts visitors from Bahrain and the neighboring countries. Shop Bahrain is co-organized by Bahrain Tourism and Exhibitions Authority and Tamkeen and is held in partnership with stakeholders from the public and private sectors.