



## ‘Taste Tour’ Witnesses High Turnout

**Manama, 24 January 2017:** Visitors gather from within Bahrain and neighboring countries to participate in the journey of exploring the best culinary delicacies and specialties offered by the participating restaurants of the ‘Taste Tour’.

Shop Bahrain features the return of the third edition of the ‘TasteTour’ which includes a total of 29 participating restaurants for a thirty-day period, where visitors will get the opportunity to enjoy special dishes at an affordable price ranging from BD5 to BD12.

Tasters will be able to sample the set menus at participating restaurants, then drop their restaurant review cards in the raffle box. They will also have the opportunity to win a Q50 Infinity as part of the ‘Taste Tour’ raffle draw.

The participating restaurants in the ‘Taste Tour’ include: Monsoon, Passion, The Orangery, Royal Thai (Gulf Hotel), La Pargola (Gulf Hotel), China Garden (Gulf Hotel), Gastro, Soie (Sheraton Hotel), Bay View Lounge (Four Seasons), Vento (Four Seasons), Re Asian (Four Seasons Hotel), Fatto, Café Blanc, Nomad Eatery, Majestea, Furn (Westin Hotel), Spices (Crowne Plaza), Kontiki (Diplomat Radisson Blu Hotel), Waves (Crowne Plaza Hotel), La Mosaique (Crowne Plaza Hotel), Saffron, Teatro (Downtown Rotana Hotel), L’Avenue, NKD Pizza, Helious, Somo, Mooyah, Fish Market (Al Bandar Hotel), Houseboat.

This exciting edition of Shop Bahrain includes a number of fun-filled events for the entire family such as the "Festival City", which will continue until the 4<sup>th</sup> of February. The participating shopping malls will also host a range of exciting activities which enable visitors to enjoy with their families.

Shop Bahrain will also include a fun-filled schedule of entertaining activities at the participating shopping malls and hotels. Shoppers will be enrolled in the Festival's loyalty system when shopping at of the any participating outlet allowing them to win a wide range of prizes including one of the 12 cars and over 25,000 valuable prizes through the weekly raffle draws.

The third edition of the Festival is co-organized by the Bahrain Tourism and Exhibitions Authority (BTEA) and Tamkeen, is held in cooperation with the partners from the public and private sectors such as Batelco, Gulf Air, and YK Al-Moayyed & Sons.

Shoppers and visitors can learn more about "Shop Bahrain" through the website: [www.shopbahrain.com](http://www.shopbahrain.com) or through the account @shopbahrain on the social networking channels Facebook, Twitter, Instagram and YouTube. The Festival organizers have also launched a dedicated whatsapp channel on 38999111.

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**About Shop Bahrain:**

About "Shop Bahrain": The third-edition of the Bahrain Shopping Festival "Shop Bahrain" focuses on stimulating the retail and tourism sector in a 30-day celebration of family-fun activities, events, and shopping experiences. This nationwide festival offers a unique fun-filled shopping experience that attracts visitors from Bahrain and the neighboring countries. The Bahrain Tourism and Exhibitions Authority manages the festival this year in partnership with stakeholders from the public and private sector.