



Shop Bahrain's Taste Tour Raffle Draw Held

Manama, 8 March 2017: The Organizing Committee of the third-edition of the Bahrain Shopping Festival, 'Shop Bahrain', recently conducted its final raffle draw to announce the winner of the "Taste Tour" event.

The popular 'Taste Tour' included a total of 29 participating restaurants and attracted more than 2,000 participants during the course of 30-days of the Festival held between January 18th and February 19th.

During the event, visitors were given the opportunity to enjoy special dishes at an affordable price ranging from BD5 to BD12. Tasters were able to sample the set menus at participating restaurants, and then had to submit their review cards for a chance to win a Q50 Infiniti.

The winner, Mr Nilo Enruques, was announced during a raffle draw held recently at the premises of the Ministry of Industry, Commerce and Tourism. Present were representatives from Shop Bahrain. The raffle draw is the fifth raffle draw held as a part of Shop Bahrain where shoppers had the opportunity to win 12 cars.

"We congratulate the winner of the Taste Tour. The event was held as a part of Shop Bahrain and offered residents and visitors the opportunity to discover the culinary treasures of the Kingdom and further promote the hospitality sector," commented the Director of 'Shop Bahrain', Yousef Al Khan.

Shop Bahrain offered more than 25,000 instant prizes during the 30-day festival including airline tickets and much more. A series of fun-filled activities was also held during the event.

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About “Shop Bahrain”:

The third-edition of the Bahrain Shopping Festival “Shop Bahrain” focuses on stimulating the retail and tourism sector in a 30-day celebration of family-fun activities, events, and shopping experiences. This nationwide festival offers a unique fun-filled shopping experience that attracts visitors from Bahrain and the neighboring countries. Shop Bahrain is co-organized by Bahrain Tourism and Exhibitions Authority and Tamkeen and is held in partnership with stakeholders from the public and private sectors.