



## Optica Joins Shop Bahrain as a Prize Partner

**Manama, 10 February 2018:** Optica, the Kingdom's leading eyewear boutique joined the 4<sup>th</sup> edition of Shop Bahrain, the largest event in the Kingdom of Bahrain, as a prize partner offering shoppers the opportunity to win a wide range of products and services throughout the duration of the Festival until the 10<sup>th</sup> February.

Currently with fourteen branches across the kingdom and continuing to add new stores in order to provide excellent eye care solutions, Optica offers a wide range of world-leading optical brands including advanced optics technology.

"We are delighted to be one of the prize partners of Shop Bahrain, which attracts local and regional visitors, and we hope to strengthen these ties for years to come." said Mahmood Al Hasan from Optica.

"We would like to extend our appreciation to Optica for offering a wide-range of products and services to the Festival's shoppers, and we are pleased to welcome partnerships with the private sector at this national event will benefit all," added Shop Bahrain Director, Mr. Yousif Mohammed AlKhan.

Shop Bahrain seeks to revitalize the tourism, retail and restaurant sectors by providing a unique shopping experience with fun, prizes and delicious food. It also seeks to demonstrate the Kingdom's status as a close and welcoming destination for families in the Gulf region.

The Festival offers shoppers the opportunity to win a luxury apartment, 20 cars and more than 80,000 instant prizes. Moreover, shoppers can double their chances of winning valuable prizes

by collecting points throughout their shopping experience at the participating malls, restaurants, and hotels.

Shoppers and visitors can learn more about "Shop Bahrain" through the website: [www.shopbahrain.com](http://www.shopbahrain.com) or through the account @shopbahrain on the social networking channels Facebook, Twitter, Instagram and YouTube. The Festival organizers have also launched a dedicated WhatsApp channel on +973 33480480.

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