



Press Release

For Immediate Release

A Variety of Family Entertainment Activities at Shopping Malls participating in Shop Bahrain

Manama, 7 February 2018: The shopping malls participating in the 4th edition of the Bahrain Shopping Festival continue to offer visitors a unique range of activities until February 10th 2018.

In its 4th edition, Shop Bahrain Festival is proud to have witnessed a huge participation of more than 20 shopping malls across Bahrain, where a number of activities for visitors including art installations, entertainment shows, competitions and games are being held.

The Avenues – Bahrain, Seef Mall – Seef District, Muharraq and Isa Town, Dragon City, Gold City, Lulu Hypermarkets in Riffa, Hidd, Dana Mall, Ramli, Galleria, and Juffair Mall, in addition to Al Aali Shopping Complex, Bab Al Bahrain Mall, City Centre Bahrain, Yateem Complex, El Mercado, Saar Mall, Enma Mall, The Bahrain Mall and Moda Mall are among the participating malls in the shopping Festival this year.

“The participating malls offer a wide range of activities and entertaining family events that cater to visitors of all ages. These events aim to attract as many visitors as possible to increase the number of shoppers in malls and retail stores during the Festival,” commented Director of the Shop Bahrain Festival, Mr. Yousef Al Khan.

“We invite shoppers to take advantage of the special offers provided at the retail outlets and increase their chances of winning a luxury apartment in Juffair, one of the 20 cars, and more than 6,000 airline tickets at a special rate” he added.

Shop Bahrain offers shoppers the opportunity to enter the raffle draws to win 20 cars from YK Al Moayyed & Sons, 6,000 Gulf Air tickets at a special rate, and more than 30,000 prizes from VIVA Bahrain. The Festival will also offer a grand prize for one lucky winner which is a luxury residential apartment in Juffair.

Shoppers can double their chances of winning as they purchase and collect points in Shop Bahrain loyalty system at participating malls, restaurants, and hotels.

Shoppers can learn more about "Shop Bahrain" by visiting the website: www.shopbahrain.com or through the account @shopbahrain on the social networking channels Facebook, Twitter, Instagram and YouTube, in addition to a dedicated whatsapp channel on. +973 33480480

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