



Press Release

For immediate release

*Two days of Mega Sale and Promotions*

## **Shop Bahrain Launches ‘Shopping Fiesta’**

**Manama, Bahrain, 31 January 2018:** The fourth edition of Bahrain Shopping Festival ‘Shop Bahrain’ launched a mega sale today at selected retail outlets under the title ‘Shopping Fiesta’ and will run until the 2<sup>nd</sup> Feb 2018.

The first of its kind ‘Shopping Fiesta’ will offer customers the opportunity to shop from retail outlets across different malls. The sale will provide special discounts reaching up-to 80 percent in addition to the special offers and promotions.

During the Shopping Fiesta, shoppers will get the chance to double their points and get 6 points for every 1 Bahraini Dinar spent when exchanging their receipts in the Festival Loyalty System increasing their chances of winning more than 80,000 valuable prizes including a luxury apartment, and 20 cars.

“We are excited to launch the ‘Shopping Fiesta’ in collaboration with a wide range of prominent retail outlets including international brands during ‘Shop Bahrain’ thus providing visitors a unique shopping experience. Visitors will be able to buy their favorite products at a special price as well as increase their chances of winning valuable prizes,” said Shop Bahrain Director, Mr. Yousef Mohamed Al Khan.

The participating outlets in the Fiesta includes international fashion, furniture, and jewelry brands such as, Saks Fifth Avenue, Haute Cupcakes, The One Basics, Toys ‘R’ Us, F&F, Aeropostale, Cath Kidston, Birkenstock, Juicy Couture, Call It Spring, Aldo’s Accessories, INGLOT, La Vie En

Rose, A La Mode, At Time, Mohmmmed Sharif Mohammed, Al Kooheji Jewelry, Milano, Victoria's Secret, Foot Locker, American Eagle, Bath & Body Works, Midway, Carter & Oshkosh, The Home Store, G2000, Pimki, Juels, Zumrood Trading, Maria Pino, The Wardrobe, Meemo Space, Vogue Boutique, Roco, and Roman.

'Shop Bahrain' aims to mirror Bahrain's position as an accessible family destination due to its close proximity to the Gulf countries. The Festival provides a unique shopping experience to visitors through the participating malls, hotels and restaurants allowing them to increase their chances of winning valuable prizes in the Festival Loyalty System.

Shoppers and visitors can learn more about 'Shop Bahrain' through the website: [www.shopbahrain.com](http://www.shopbahrain.com) or through the account @shopbahrain on the social networking channels Facebook, Twitter, Instagram and YouTube. The Festival organizers have also launched a dedicated Whatsapp channel on +973 33480480.

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