



Press Release

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YK Almoayyed & Sons Announces its Strategic Partnership with 'Shop Bahrain'

Manama, Bahrain, 23 January 2018: Y. K. Almoayyed & Sons has announced its strategic partnership with 'Shop Bahrain', the Kingdom's largest nationwide Festival, which will run between the 11th of January and 10th of February 2018.

Customers will receive 4 points for every BD 1 spent when spending BD 10 or more at any of the Y. K. Almoayyed & Sons' group branches which include Nissan, Infiniti, Renault, Ford and Lincoln showrooms, service centers, parts, Body Shop, Gradinger and Rapid Auto Services, hence increasing their chances of winning valuable prizes.

Y. K. Almoayyed & Sons Group comprises of Y. K. Almoayyed & Sons, Ashrafs, Almoayyed Contracting Group, National Concrete Co. and Y. K. Almoayyed Properties, and is specialized in key sectors within the market; including automotive, electronics & home appliances, furniture, construction, real estate and others. Through this partnership, Y. K. Almoayyed & Sons will provide 20 Nissan and Infiniti cars to the winners of the Festival.

"We are pleased to be among the strategic partners of this national festival, which has achieved great success in its previous edition," said Y. K. Almoayyed & Sons Director, Mr. Mohammed Almoayyed.

Further commenting on the partnership, 'Shop Bahrain' Director, Mr. Yousef Al Khan stated: "We would like to express our thanks and appreciation to Y. K. Almoayyed & Sons. The Group has

been extending its support to 'Shop Bahrain' over the past years by providing attractive prizes and increasing the chances for shoppers to win.”

The Bahrain Shopping Festival 'Shop Bahrain' aims to further drive the growth of the tourism, retail and hospitality sectors by offering a unique shopping experience and numerous valuable prizes to its winners. Furthermore, Shop Bahrain will mirror Bahrain's position as an accessible family destination due to its close proximity to the Gulf countries.

Shoppers and visitors can learn more about “Shop Bahrain” through the website: www.shopbahrain.com or through the account @shopbahrain on the social networking channels Facebook, Twitter, Instagram and YouTube. The Festival organizers have also launched a dedicated Whatsapp channel on +973 33480480.

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